



OREGON FFA
College of Ag – Ag Ed Dept.
218 Strand Ag Hall
Corvallis, OR 97331

Website: www.oregonffa.com
Email: careers@oregonffa.com

November 29, 2018

FOR IMMEDIATE RELEASE

Contact: Kirk Maag | 541.881.9613 | kirk.maag@gmail.com

Oregon FFA Launches Search for CEO After Historic Restructuring

Corvallis, Oregon – Oregon FFA is launching a search for its first Chief Executive Officer after an historic restructuring was approved by the Oregon FFA Association (Association), Oregon FFA Foundation (Foundation), and Oregon FFA Alumni (Alumni). Those three entities—the Association, Foundation, and Alumni—approved the formation of a joint policy board that will hire and supervise a CEO. The CEO will manage the staff and finances of the Association, Foundation, and Alumni and implement their respective missions under the direction of the joint board.

Foundation President and Interim Executive Director Doug Hoffman explained that this new leadership and management structure will improve the efficiency and effectiveness of the Association, Foundation, and Alumni, allowing them to best support the development and delivery of engaging experiences for students in premier leadership, personal growth, and career success. Although the Association, Foundation, and Alumni have coordinated their work in the past, Hoffman sees the restructuring as an opportunity to more closely align efforts to ensure the maximum benefit to students and most efficiently utilize resources.

Mitch Coleman, President of the Association, explained that the restructuring proposal received broad support from agricultural educators—those with the most direct interaction with FFA’s student members. The Association believes a CEO will be able to focus on the day-to-day management of the Association’s programs and ensure that those program evolve to meet the needs of students.

The restructuring proposal also received broad support from Alumni. As Swede Salo, President of the Alumni, noted, “it all comes down to what’s best for students, and our board saw the restructuring as an opportunity to better serve our student members. We look forward to seeing the results.”

Candidates are encouraged to apply by December 15, 2018 by submitting the following to careers@oregonffa.com:

- Cover letter,
- Resume,
- List of references, and
- Response to the following prompt: *Describe your top priorities for your first six months on the job if you are hired as Oregon FFA CEO.*

A formal job announcement will soon be released and posted to <https://oregonffa.com/>. For further information or to recommend potential CEO candidates, please contact Kirk Maag (kirk.maag@gmail.com or 541.881.9613) who chairs the search committee.