

Minutes
Oregon FFA Foundation
Board of Directors Meeting
November 26, 2018
Northwest Farm Credit Services
Salem, Oregon

Meeting called to order at 9:00 am.

Attendance

| Board Members | Advisory Board/Staff | Guests |
|----------------------------|-----------------------------|--------|
| Doug Hoffman – President | Lee Letsch | |
| Kirk Maag – Vice-President | Reynold Gardner (phone) | |
| John McCulley–Secretary | Matt Bunch | |
| Brian Field –Treasurer | Christa Towery | |
| TJ Colson | Hannah McAuliffe | |
| Jacque Deeds | Madelyn Higgins–Porterfield | |
| Brent Fetsch | Abigayle Darula | |
| Neal Lucht (phone) | | |
| Sarah McArthur | | |
| Elin Miller (phone) | | |
| Swede Salo | | |
| Tom Spoo (phone) | | |
| Jonathan Velez | | |

Doug outlined the agenda for the meeting.

Those present introduced themselves.

Minutes of Previous Meetings

Members had previously been sent minutes of the August 24 and October 15 meetings.

MOTION: Elin moved that the minutes of August 24, 2018 and October 15, 2018, meetings be approved as presented. Brent seconded the motion and it passed.

Treasurer Report

Doug expressed appreciation on behalf of the board to Shannon at Harvest Capital for her outstanding work on the Foundation’s financial records. Brian presented the treasurer’s report for the period ended November 20, 2018. The report showed total assets of \$234,359.56. As of that date there is a \$124,537.52 net loss. Brian talked about some issues related to accounting for restricted funds. Doug noted some donors wanted their gift to be used for a specific purpose. Elin commented on how the National FFA Foundation has worked to steer monies away from restricted uses. Brian reported that the Foundation won’t hit its budget this year although more than \$100,000 is expected before year end. The board reviewed the list of corporate donors and asked Christa to provide a list of individual donors early in January 2019.

MOTION: Jacque moved that the Board accept the financial reports. Kirk seconded the motion and it passed.

Actions on Written Reports

None Taken.

Department of Education Report

Reynold summarized the Vision 2030 effort. He provided the history behind the visioning process. Reynold said the overall goals were to improve the student experience and to strengthen teacher development. Doug stated that at the visioning session the focus on students was very strong and the long term goals provided very realistic expectations. Lee sent a copy of the Vision 2030 document to the Board. Reynold also noted that he is communicating with many districts that are inquiring about establishing ag science programs.

CEO Search Update

Kirk reported that a press release and announcement will go out this week regarding the position opening. Kirk noted he had communicated with all applicants for the Foundation Executive Director position alerting them to the change in direction and asking if they wished to be considered for the CEO. He expects additional applicants and believes the organizations will have some excellent candidates. Kirk asked that the Board actively share the information about the position opening. He said it may be possible to have someone on board by February 1, although that would be very aggressive. Elin acknowledged all of the work Kirk has done leading the process.

Restructure Update

Doug said the combined board has not met and is awaiting filling the CEO position. One issue that needs resolution is getting Association and Foundation employees under one employer. There are currently two employee handbooks with biggest difference being what is considered full time – 30 hours Association and 40 hours Foundation.

MOTION: Brian moved that the Foundation be the sole employer for Association and Foundation employees and that the current Association employee handbook serve as the basis for personnel policies. Neal seconded motion and it passed.

FFA Alumni Report

A written report is attached and made a part of these minutes.

Ambassadors Report

Abigail, Madeline and Hannah described their activities since the last meeting – attendance at the Farm Bureau Young Farmers and Ranchers Conference, participation at Oregon Aglink's Denim and Diamonds dinner and a business and industry visit to Capital Press.

State Officer Report

Lee said the officers are still on tour. They finished leadership camps in October and attended the National FFA Convention. The officers will soon spend four days for speech training and have been preparing for state convention.

Executive Director Report

Concert Update

Doug announced there would be no concert at the FFA Convention in 2019 for a variety of reasons. Lee said that ag teachers wanted more time to spend time with students. Without concert it will help ease the scheduling burden that resulted from having to accommodate timing for the concert. Wilco may have a concert or some other activity that would benefit FFA.

Project Updates

Matt described communications with Duke Joseph, Grassland Oregon and Knife River. Christa said the Foundation received more than \$20,000 for chapter grants from Grange Co-op's "round up" campaign. There have also been productive meetings with Mid-Columbia Producers and Les Schwab.

Farms for FFA is moving forward and invoices have been sent. New signs need to be ordered.

The Board reviewed the "1928 Campaign", including the new brochure. Direct mail of the brochure will begin shortly. There is also a link to give online. Board members agreed that participation in the 1928 campaign could be used to meet the board gift responsibility.

Matt will send list of prospects to board.

Hunger Initiative

Les Schwab is the title sponsor with support from several others. The program has been very successful because chapters do so much work. Christa outlined how FFA will recognize chapters and districts.

Budget

Work has begun on the 2019 budget and it likely will be available for review in early 2019.

Work Culture and Exchange program

Doug distributed an outline of an international experience program as a follow up to last board meeting. Doug described three travel opportunities – mission, business and industry and work/culture. The program would not be an expense of the Foundation. Members offered ideas for the program.

State Convention

Christa said she has started taking RSVP for career show. The sponsor dinner will be limited to significant Foundation donors. With new CRM she hopes to set up a link so the State Degree luncheon will operate more smoothly. There will be a fee for attending convention. Lee talked about the need to know who is at convention and anyone wanting to attend will need to register. Alumni will help with admitting attendees to sessions.

Lobbying efforts

The Executive Committee agreed that the Foundation would contribute \$13,000 to assist legislative efforts for state funding of FFA.

PSO Letter

Christa asked for feedback on a draft letter to past state officers. Signers on the letter will review it and get back to Christa.

Star Partner and Farms for FFA

Christa informed the Board that rather than present a new plaque each year to Star Partners and Farms for FFA, the Foundation will provide a tab to mount on a plaque for each year of support. She is contacting FFA chapters to see who might be able to produce date tabs.

Next Meeting

Christa will poll of members for a Board meeting after state convention.

The meeting was adjourned at 11:20 am and non-voting members were excused so the Board could meet in executive session.

Submitted by,

John H. McCulley
Secretary